

Cookies Policy

Effective date: August 25, 2020

Like many websites, www.paypugs.com uses cookies to improve the way the sites function for its visitors and to provide the website with information.

The cookie is a small text file which is stored on your computer (or telephone or on any other device connected to the internet) when you visit a website. Cookies are saved by the browser on the visitor's computer in the scope it is specified in settings of the browser of the visitor's computer, each time, when the visitor visits the website.

Paypugs uses the following cookies:

- **Necessary cookies** – purpose of use is to provide technical functionality of our websites. The data from these cookies are processed based on PayPugs's legitimate interest;
- **Statistical cookies** – purpose of use is to identify usage trends and compile statistics. These cookies are used to remember your choices or for statistical purposes, the legal basis is your consent. PayPugs uses an automated tool called Google Analytics. This allows PayPugs to record and analyse how visitors use the website. You can learn more about how Google Analytics works and the information it allows us to collect and analyse here https://support.google.com/analytics/answer/1012034?hl=it&ref_topic=6157800. PayPugs uses your consent to use these cookies;
- **Marketing cookies** – purpose of use is to personalise our interactions with you and Identify potential clients and business opportunities. PayPugs is not currently using any marketing cookies, including any third-party tool, namely Facebook for these purposes. If we ever start using them we will ask your consent to use these cookies.

Cookie	Description	Duration	Type
__cfduid	The cookie is set by CloudFare. The cookie is used to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 month	Necessary
_ga	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.	2 years	Analytics
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_gid	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.	1 day	Analytics
_gat_gtag_UA_175982544_1	Google uses this cookie to distinguish users.	1 minute	Analytics
_ym_uid	This cookie is by Yandex.Metrica. This cookie is used to set a unique ID to the visitor and to collect information about how visitor use the website. Thus, it help to track the user and the collected information is used to improve the site.	1 year	Analytics
_ym_d	This domain of this cookie is owned by Yandex.Metrica. This cookie is used to store the date of the users first site session.	1 year	Analytics
yandexuid	This cookie is used to identify the users. This cookie collects information about how visitors use the website. This information is used for internal analysis and site optimisation.	1 year	Analytics
yuidss	null	1 year	Other
yabs-sid	These cookies used by Yandex Metrica script belonging to the company Yandex. These cookies are used to measure and analyse the traffic of the website by giving information about how the users use the website.	–	Analytics
i	The purpose of the cookie is not known yet.	9 years	Other
ymex	null	1 year	Other
_ym_isad	This domain of this cookie is owned by Yandex.Metrica. This cookie is used to collect information about the user like his characteristics, behaviour on page and targeted actions.	20 hours	Analytics
_ym_visorc_66634987	–	30 minutes	Undefined

Types of cookies

There are two types of cookies: session cookies and persistent cookies.

- Session cookies are only stored temporarily during the time you visit the website. Session cookies will disappear when you log off the website or close your browser
- Persistent cookies store a file on your computer for a certain period of time. The website uses persistent cookies in order to monitor your navigation on the website and to collect statistical data.

Some of these persistent cookies are third-party cookies from web analytics companies and other third parties engaged in order to monitor your navigation on the website.

Personal data processed mainly include: IP Address, Device ID, Country or region, and Click history.

The right to disable cookies

The Statistical and Marketing cookies are placed on your device only if you consent, unless cookies are required for strictly technical functioning of the website. If you do not accept cookies, you can block using Statistical and Marketing cookies by pressing the Reject button on Cookies notice. But if you do this, you may have to manually adjust some preferences every time you visit a site.